

The New Zealand Construction Clients Group



**Construction
Clients' Group**
CONSTRUCTING EXCELLENCE



Meeting No. 19

when: **Wednesday 26th May 2010, 08.30 Hrs to 12.30 Hrs**

where: Whitireia Community Polytechnic, Wellington Campus, Lvl. 1, 107 Cuba St. Wellington

theme: **Developing a Robust Client Brief to Deliver Value - Pit falls and Best Practice**

Called for by Stakeholders, dissected by the supply team and analysed in the media in the aftermath of "suspected" poor performance – The Clients' Brief is the key to establishing, articulating and disseminating the Vision for a project and, most importantly the Value the Client sees in the project and expectations for the supply team. – In short a good Client Brief and a Client showing leadership is the base line for success – so what are the pitfalls and where can practical examples of Value definition be found?

08.30am **Welcome & Introduction, CCG Update by Chair - Joe Hollander**

08.45am **Host Introduction - Simon Shaw - Project Director - Arrow International**

09.00am **The Commercial Clients' View - Client Brief Development
Ian Cassels - MD - The Wellington Co.**

Ian has a well wealth of experience in exacting Client Brief development and is well placed to speak on this subject as his organisation is the owner/developer for our venue today.

09.30am **The Infrastructure Clients' View "Roads of National Significance" Setting the brief
Graham Taylor - Director - NZTA**

Significant and complex infrastructure packages are being brought together and fast tracked by the NZTA RONS team. The need for a clear, well articulated and modern brief has been at the forefront of the team's mind; Graham will discuss and review the innovative approach being taken.

10.30am **Morning Tea**

10.45am **The Constructors' View - Graham Darlow - General Manager - Fletcher Engineering**

Graham will set out some of the drivers in getting a clear brief set and what the particular elements are that particularly "exercise the constructors' mind". He will speak from his own extensive experience nationally and within Wellington and also look forward to where the industry should be moving.

11.30am **Discussion**

12.00pm **Close and light buffet lunch - CCG Wellington Steering Group meeting follows.**

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